VISITWILTSHIRE Becoming a VisitWiltshire Tourism Partner in 2021

Accommodation Providers:

Serviced No. of bedrooms	Self-catering No. of units	Camping/Caravan sites No. of pitches	Silver (Normal Rate)	2021/22 Special Price	Gold (Normal Rate)	2021/22 Special Price
1-3	1-3	1-25	£173	£130	£306	£230
4-6	4-6	26-50	£214	£161	£347	£260
7-10	7-10	51-75	£255	£191	£388	£291
11-20	11-20	76-125	£316	£237	£449	£337
21-35	21+	126-200	£398	£299	£541	£406
36-50		201+	£490	£368	£632	£474
51-75			£571	£428	£714	£536
76-100			£683	£512	£826	£620
101 +			£796	£597	£938	£704

Attractions and Destination Retail Centres, Sport and Leisure Facilities:

Number of visitors per year (3 year rolling average)	Silver (Normal Rate)	2021/22 Special Price	Gold (Normal Rate)	2021/22 Special Price
1 – 5,000	£173	£130	£337	£253
5,001 – 10,000	£398	£299	£561	£421
10,001 - 25,000	£510	£383	£673	£505
25,001 – 50,000	£602	£452	£765	£574
50,001- 100,000	£714	£536	£877	£658
100,001 - 200,000	£969	£727	£1,132	£849
200,001 - 500,000	£1,428	£1017	£1,591	£1193
500,001+	£2,040	£1530	£2,213	£1660

Transport and Guiding Operators:

	Silver (Normal Rate)	2021/22 Special Price	Gold (Normal Rate)	2021/22 Special Price
Taxi Operator	£173	£130	£337	£253
Coach Operator	£173	£130	£337	£253
Transport Operator	£571	£428	£734	£551
Guiding Services	£173	£130	£337	£253

Tourism Industry Suppliers:

	Silver	2021/22 Special
	(Normal Rate)	Price
Supplier Partner	£286	£215

Community Leisure Centres:

	Silver (Normal Rate)	2021/22 Price	Gold (Normal Rate)	2021/22 Special Price
Large	£388	£291	£551	£414
Small	£169	£127	£337	£253

All the fees quoted are subject to VAT, which will be added to and shown on your invoice.

Events, Festivals, Activities, Art, Wedding and Entertainment Venues:

Number of entrants/ guests/tickets sold per annum (3 year rolling average)	Silver (Normal Rate)	2021/22 Special Price	Gold (Normal Rate)	2021/22 Special Price
1 – 5,000	£173	£130	£337	£253
5,001 – 10,000	£398	£299	£561	£421
10,001– 25,000	£510	£383	£673	£505
25,001 – 50,000	£602	£452	£765	£574
50,001 – 100,000	£714	£536	£877	£658
100,001 +	£969	£727	£1,132	£849

Pubs, Restaurants, Farm Shops and Retail:

	Silver (Normal Rate)	2021/22 Special Price	Gold (Normal Rate)	2021/22 Special Price
Local Retail Centres	£714	£536	£877	£658
Individual Businesses	£173	£130	£337	£253

Town, Village and Parish Partners

Town Partner (over 6,000 population)	n/a	£775
Village/Parish Partner (less than 6,000 population)	n/a	£439

These are a selection of our partner packages and can be tailored to meet your business needs.

Become a partner today, contact:		
Billy Grime	s -Partnership & Marketing Assistant	
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